

**Young, agripreneur and successful.
Youth organisations are paving the way!**

INTRODUCTORY STORY – handout
Youth.Net.Works!
Empowering Youth Organisations in the Agribusiness Sector

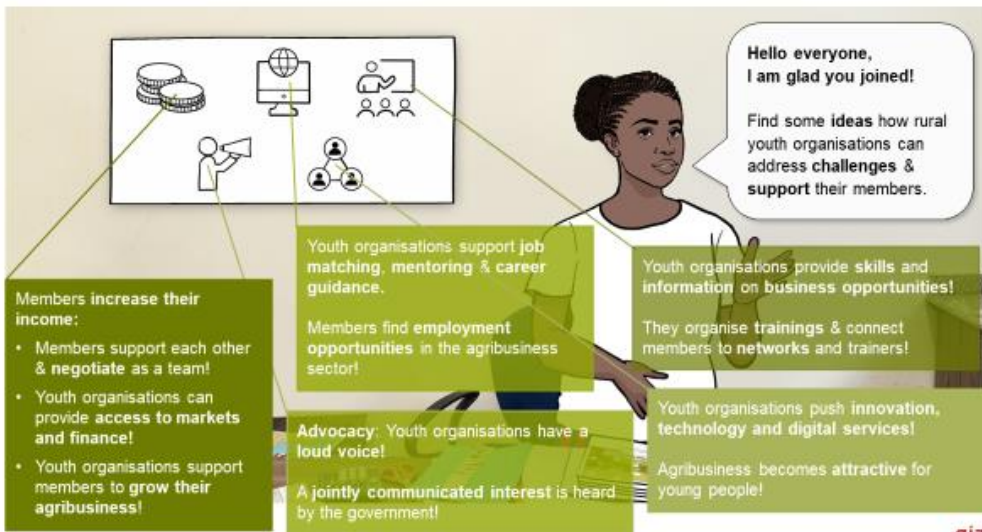


Hello!
I am coach Mary.
I will guide you today.

**Welcome to the
Youth.Net.Works!
introduction**

YOU will learn:

- the benefits of rural youth organisations!
- how rural youth organisations can be empowered!
- how to develop YOUR youth organisation!



**Hello everyone,
I am glad you joined!**

Find some **ideas** how rural youth organisations can address **challenges** & support their members.

Members increase their **income:**

- Members support each other & **negotiate** as a team!
- Youth organisations can provide **access to markets and finance!**
- Youth organisations support members to **grow their agribusiness!**

Youth organisations support **job matching, mentoring & career guidance.**

Members find **employment opportunities** in the agribusiness sector!

Youth organisations provide **skills and information on business opportunities!**

They organise **trainings & connect members to networks and trainers!**

Youth organisations **push innovation, technology and digital services!**

Agribusiness becomes **attractive for young people!**

Advocacy: Youth organisations have a **loud voice!**

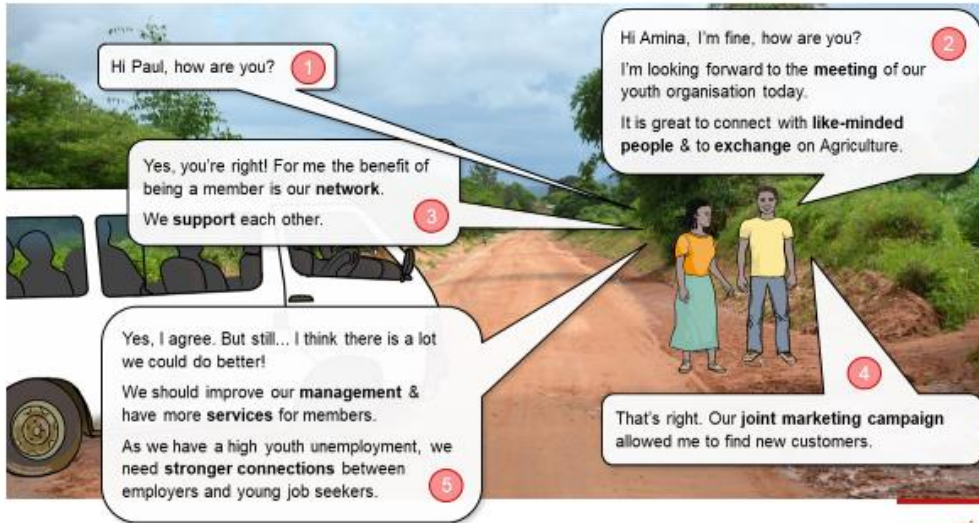
A **jointly communicated interest** is heard by the government!



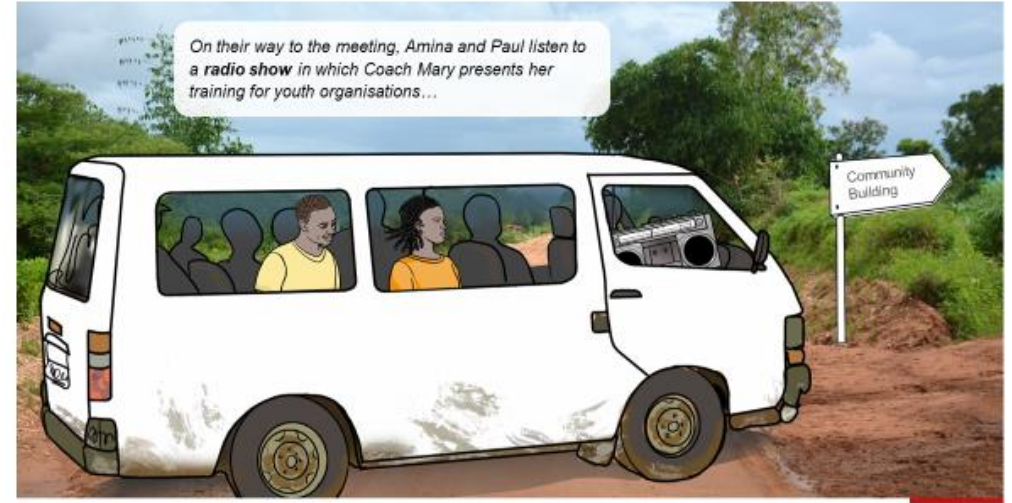
Are you interested and do you want to learn more about my work?

As a coach, I use a tool called **Youth.Net.Works!**, developed by GIZ together with youth organisations in rural Kenya.

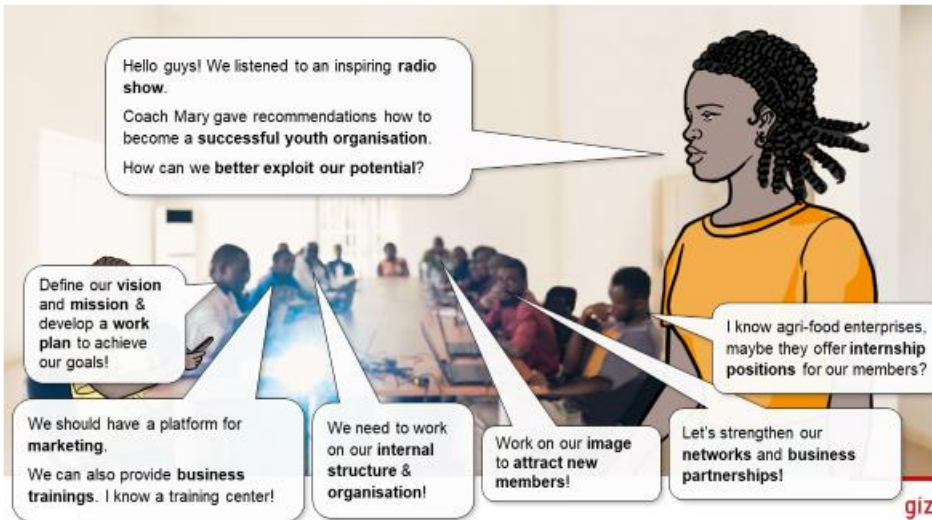
Now, let's go to the field!
We meet **Amina, Paul & their youth organisation.**



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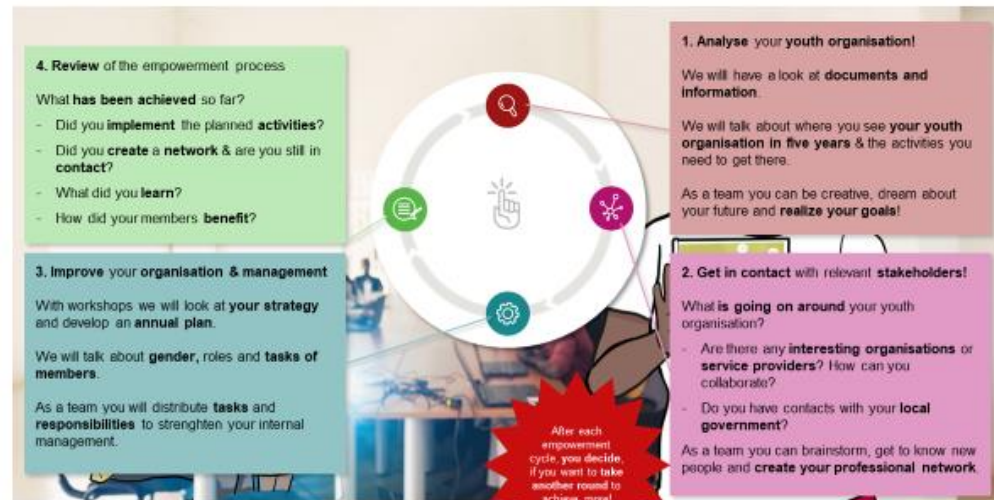
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URL links:
<https://www.sriid-africa.net/youth-net-works-empowering-youth-organisations-as-change-makers-in-the-agribusiness-sector>

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